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**FOR IMMEDIATE RELEASE**

**A SHELTER FOR CANCER FAMILIES ANNOUNCES  
2019 CANCER FAMILY AMBASSADORS**

**HOUSTON, TX – 8/16/2018 –**

**2019 Family Ambassadors Announced to Provide a “Voice” for Families Affected by Cancer**

A Shelter for Cancer Families (ASCF) recognizes the unique needs of families affected by cancer. We are the only organization providing free tangible support in the Texas Medical Center to all families affected by cancer based on their needs, regardless of age, cancer type, treatment status or income. Representing the more than 150,000 patients and families seeking cancer care in the Texas Medical Center each year, ASCF aims to put a spotlight on the importance of providing cancer navigation services, temporary housing for out-of-town families and milestone/celebration support for these families in a manner that honors each’s dignity and privacy while providing each family with options and tangible support that is meaningful.

In an effort to give a voice to those who make the cancer journey, each year ASCF selects up to five cancer ambassador families who share their stories throughout the following year. Those selected for 2019 include:

- Pam, Jonathan, Zachary and Hailey Goldminz,
- Emily Banks, Reagan Fibbe and Lindsey Massengale,
- Kelly, Denis and Gus Maxson,
- Julie, Paul and Cade Moise and
- Kayla Webber and Krista Ynostrosa.

Each will be celebrated at ASCF’s fall 2018 Catwalk gala scheduled for Friday, October 19 at The Astorian. At the event and throughout the following year, these ASCF Ambassadors will provide inspiration to other families in various stages of their own cancer journeys. They will also serve as reminders that cancer does not discriminate. While the age, cancer type, treatment status, socio-economic status and geographic location of each family may differ, there is common ground in recognizing that all families can be affected by cancer. Even more, each may benefit from the type of individualized tangible support offered through ASCF.

About **A Shelter for Cancer Families** (ASCF)

A Shelter for Cancer Families provides tangible support to families (not just patients) affected by cancer, regardless of age, cancer-type, treatment status or income. Services are provided at no charge. Housing support is based on what out-of-town cancer families need when seeking cancer care in the Texas Medical Center. Navigation services (offered to both families from Houston and those from out-of-town seeking cancer care in the area) help families navigate the cancer landscape. ASCF values the time, dignity and privacy of each family member served and demonstrates these values in both work and program design.

For more information, contact [info@cancerfamilies.org](mailto:info@cancerfamilies.org) or visit [www.cancerfamilies.org](http://www.cancerfamilies.org).

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