



to the joint GO GOLD campaign, the nonprofits will donate a sign for display at the location of the donor's choosing throughout the month of September. In addition, the campaign encourages local schools to promote the sale of "GO GOLD" t-shirts to be worn throughout the month. There will also be incentives for those who visit the model homes in Sienna to participate in the GO GOLD efforts with opportunities to redeem "Golden Tickets" for real treats at Sienna's Gingerbread Market scheduled in October. Information about the entire campaign is available at [www.cancerfamilies.org/go-gold-be-the-answer-to-childhood-cancer](http://www.cancerfamilies.org/go-gold-be-the-answer-to-childhood-cancer). All net proceeds from the efforts will go toward programs serving families affected by pediatric cancer provided by both organizations.

About **A Shelter for Cancer Families** (ASCF)

A Shelter for Cancer Families provides tangible support to families affected by cancer regardless of age, cancer-type, treatment status or income. Services are provided at no charge. Housing support is based on what out-of-town families affected by cancer need when seeking cancer care in the Texas Medical Center. Navigation services (offered to families from Houston as well as those from out-of-town seeking cancer care in the area) help families navigate the cancer landscape, make sense of medical jargon and explore options. ASCF values the time, dignity and privacy of each family member served and demonstrates these values in both work and program design.

About **Marlee's Smile**

Marlee's Smile is dedicated to continuing the legacy of twelve-year old Marlee Pack who fought against rhabdomyosarcoma for four years before finding her healing on the other side of heaven in February 2019. Marlee's Smile provides teddy bears to children with cancer and their siblings. Changing the world for kids with cancer, one smile at a time.

For more information about the campaign, contact [info@cancerfamilies.org](mailto:info@cancerfamilies.org) or visit [www.cancerfamilies.org](http://www.cancerfamilies.org)

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