A GOLDEN OPPORTUNITY TO BE THE ANSWER TO CHILDHOOD CANCER.

This September, “GO GOLD” with A Shelter for Cancer Families (ASCF), Marlee’s Smile and Sienna in support of childhood cancer awareness. Sienna is not only home to families affected by childhood cancer but we are home to many health care providers who commute to the Texas Medical Center daily in an effort to help others win against the disease.

Because the gold ribbon serves as a symbol of support for pediatric cancer, ASCF and Marlee’s Smile’s aim to put a GO GOLD sign in the yard of every Sienna neighbor this September. For every GO GOLD campaign donation, the nonprofits will donate a sign for display at the location of the donor’s choosing. The campaign also encourages Sienna students to buy “GO GOLD” t-shirts online and wear them every Friday in September. There will also be opportunities to earn “Golden Tickets” (to later be redeemed for real treats at Sienna’s Gingerbread Market) for those who visit model homes in Sienna. Get campaign details and visit www.cancerfamilies.org/go-gold-be-the-answer-to-childhood-cancer. Proceeds will benefit programs serving families affected by pediatric cancer.